

# ACT TOGETHER FOR RIVERS

## SUPPORT IFGR

Initiatives for the Future of Great Rivers, an association that brings together actors committed to the development and protection of the world's rivers, was founded at the end of 2014 by CNR (the Compagnie Nationale du Rhône), the multipurpose concessionary of the River Rhone, and currently its founding and main partner. Since June 2017, IFGR has held the legal status of an association in the general interest to aid its development.

Initiatives for the Future of Great Rivers must build a larger network of partners, so it can reinforce its levers of action, pursue dialogue between the world's rivers and make their voice heard alongside the other bodies active in water.

As a public or private body, your action and commitment are needed so that the association can function smoothly and implement a strong program of actions in the field. By making a donation or by supporting a project, you will contribute towards gaining recognition of the vital importance of rivers and improving their management in view to making them solutions in the combat against climate change and levers for the development of the territories they cross.



INITIATIVES POUR L'AVENIR  
DES GRANDS FLEUVES  
INITIATIVES FOR THE FUTURE  
OF GREAT RIVERS

## WHY SUPPORT US?

### By becoming a partner:

- **You will act for our planet** by supporting the preservation and development of the world's great rivers. Together, we can spur a movement for change and meet the ecological, societal and economic challenges that face rivers and their territories, thereby promoting the emergence of solutions at local scale.
- **You will benefit from a new forum** of multidisciplinary and international dialogue and privileged access to a network of researchers, experts and public decision-makers.
- Whether you are a territorial authority of a private company, this partnership is a means of making your populations and employees **aware of the issue of water resources and the key-role of the rivers in their daily lives**. You involve them in a project for tomorrow, in relation with your values and your CSR commitments.
- **You will enhance your image as an actor committed to ecological transition**, by supporting IFGR's ambitious goals and innovative projects.

## WHAT WE PROPOSE TO YOU

Our wish is that this committed partnership corresponds to your establishment and that it is tailor made, in phase with your values and goals.

### You can:

- support the global functioning of the association, in which case you become involved in all our activities;
- support a specific project (a session, a pedagogic action, a work, etc.), by making a donation of funds, competences or in kind.

### You will enjoy numerous benefits in return for your support:

- **Active participation in the association's activities:** participation in the works of the Rivers Committee and in the organised events; the possibility of proposing themes for work and experimentation;
- **The opportunity of designing made-to-measure events** (conferences; workshops, etc.) in the presence of one or more members of the association;
- **Visibility on IFGR's communication media** (print and web).

The returns proposed vary as a function of the level of your commitment as a partner and your needs. An agreement is drawn up systematically to formalise the relation between the association and the partner and to ensure full transparency in the utilisation of their contribution.

## A few of our actions

### 6 international sessions organised since October 2015

- **Rivers faced by climate change**  
*Lyon – France*
- **The adaptive management of the resource (Saint Lawrence River) and the extension of the port**  
*Montreal – Canada*
- **For thriving deltas**  
*Avignon – France*
- **Tomorrow's energy landscape and hydroelectricity models**  
*Itaipu – Paraguay*
- **Pollution: health of the rivers, health of the world**  
*Lyon and Annecy – France*
- **Make the Senegal River navigable in order to be a regional integration and economic development instrument**  
*Saint Louis / Dakar – Senegal*
- **Water management: how to manage scarcity? The example of the Adour Garonne basin**  
*Toulouse and Bordeaux - France: upcoming event*

### 3 pleas made at national and international levels:

“We've forgotten the rivers!” (COP 21); “Let the deltas live” (COP22); “Healthy rivers, a healthy planet” (COP23)

### Conference for the general public in France and abroad

(French cultural centres and high schools)

### 1 creative writing competition

for the primary schools of Vienne (Isère) and Lyon (Rhône)

### 2 editions of the ENSAL meetings (Higher National School of Architecture of Lyon) / IFGR:

the river and architecture (Master's of Architecture and Outer Urban Areas)

### 1 work “River” travel notes by Erik Orsenna

– discovering the world's rivers

## CONTACT US

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